



NED UNIVERSITY OF ENGINEERING & TECHNOLOGY

DEPARTMENT OF ECONOMICS & MANAGEMENT SCIENCES

Structure of MS (Management Sciences)

The scheme of study is as follows:

- Five Compulsory Courses (15 Credit Hours)
- Five Electives Courses (15 Credit Hours)

Note: In five elective course the students would have option to take either five (05) courses OR three (03) courses and thesis. At least four courses with minimum 3.0 CGPA would be required for opting for Thesis

| Customized Courses | | |
|---------------------------|----------------------------|---------------------|
| Course Code | Course Title | Credit Hours |
| MG-4001 | Fundamentals of Management | NC |
| MG-4002 | Principles of Marketing | NC |

Note:

- The applicants having no background in Management/Business Administration shall be required to take the above customized, noncredit courses.
- A departmental admission committee shall propose the customized / preparatory courses (non-credit) which a candidate shall have to take based on his/her previous qualification at the time of admission. It will be further approved by the concerned Dean.

| Compulsory Courses | | |
|---------------------------|---------------------------------------|---------------------|
| Course code | Course Title | Credit hours |
| MG-5001 | Organizational Behaviour & Management | 3 |
| MG-5003 | Organizational Research Methods | 3 |
| MG-5004 | Marketing & Brand Strategy | 3 |
| MG-5005 | Strategic Finance | 3 |
| MG-5006 | Talent Management | 3 |

Electives

Following electives would be offered in this programme:

| Course Code | Course Title | Credit Hours |
|--------------------|---|---------------------|
| MG-5021 | Behavioural Finance | 3 |
| MG-5022 | Time Series Analysis | 3 |
| MG-5023 | Financial Risk Management | 3 |
| MG-5024 | Theory of Corporate Finance | 3 |
| MG-5041 | Supply Chain Planning | 3 |
| MG-5042 | Procurement and Supply Chain Management | 3 |
| IM-550 | Advance principles of Supply Chain Management (Already Approved Masters Course in Industrial Manufacturing Dept.) | 3 |
| IM-563 | Warehouse Management & Physical Distribution Network (Already Approved Masters Course in Industrial Manufacturing Dept.) | 3 |
| MG-5061 | Change Management | 3 |
| MG-5062 | Human Resource Planning | 3 |
| MG-5063 | Contemporary Issues in Human Resource Management | 3 |
| MG-5064 | Human Resource Development | 3 |
| MG-5081 | Digital Media Marketing | 3 |
| MG-5082 | Consumer Behaviour | 3 |
| MG-5083 | Retailing & Analytics | 3 |
| MG-5084 | Brand Management | 3 |
| MG-5002 | Thesis | 6 |