

Modular System for BS Management Sciences

First Year									
Fall Semester					Spring Semester				
Course Code	Course Title	Credit Hours			Course Code	Course Title	Credit Hours		
		Th	Pr	Total			Th	Pr	Total
HS-104	Fundamental English	3	0	3	MT-155	Introduction to Financial Accounting	3	0	3
CT-158	Fundamentals of IT	2	0	2	MT-153	Principle of Economics	3	0	3
MT-113	Business Mathematics	3	0	3	MG-112	Introduction to Sociology	3	0	3
MG-110	Fundamentals of Management	3	0	3	MG-113	Introduction to Business Organization	3	0	3
MG-111	Principles of Marketing	3	0	3	HS-205 / HS-209	Islamic Studies / Ethical Behaviour	2	0	2
HS-105 / HS-127	Pakistan Studies / Pakistan Studies (for Foreigners)	3	0	3					
Second Year									
HS-201	Oral Communications	2	1	3	MT-214	Applied Statistics	3	0	3
MG-211	Strategic Management	3	0	3	MG-214	Human Resource Management	3	0	3
MG-212	Technology Management	3	0	3	MG-215	Business Law & Policy	3	0	3
MG-213	Introduction to Business Finance	3	0	3	MG-216	Managerial Accounting	3	0	3
MT-253	Micro Economics	3	0	3	MT-256	Macro Economics	3	0	3
CT-153	Programming Languages	2	1	3					
Third Year									
HS-301	Business & Organizational Communication	3	0	3	MT-355	Financial Risk Management	3	0	3
MG-311	Product & Brand Management	3	0	3	MG-214	Operations Research & Management	3	1	4
MG-312	Business Research Methods	3	0	3	MG-315	Business & Economics Forecasting	2	1	3
MG-313	Business Ethics & Corporate Social Responsibility	3	0	3	HS-403	Entrepreneurship	3	0	3
IM-416	Management Information System	2	1	3	MG-316	Consumer Behaviour & Marketing Management	3	0	3
IM-303	Production Management	3	1	4					

Final Year									
MG-4XX	Electives-1	3	0	3	MG-4XX	Electives - 6	3	0	3
MG-4XX	Electives- 2	3	0	3	MG-4XX	Electives - 7	3	0	3
MG-4XX	Electives- 3	3	0	3	CT-461	E-Commerce	3	1	4
MG-4XX	Electives- 4	3	0	3	MG-480	Business Process Management	2	1	3
MG-4XX	Electives- 5	3	0	3	MG-499	Final Year Project	0	6	6
MG-499	Final Year Project	-	-	-					
Specializations									
Supply Chain Management					Marketing				
MG-450	Principles of Supply Chain Management	3	0	3	MG-460	Marketing Strategy	3	0	3
MG-451	Green Supply Chain Management	3	0	3	MG-461	Global Entrepreneurial Marketing	3	0	3
MG-452	Information Technology of SCM	3	0	3	MG-462	Introduction to Advertising	3	0	3
MG-453	Supply Chain Inventory	3	0	3	MG-463	Corporation & Consumer Behaviour	3	0	3
MG-454	Supply Planning & Control Systems	3	0	3	MG-464	Personal Selling and Public Relation	3	0	3
MG-455	Business Process Simulation	3	0	3	MG-465	Trade and Consumer Promotions	3	0	3
MG-456	Procurement Management	3	0	3	MG-466	Advertising Management	3	0	3
