

Modular System for BS Management Sciences

First Year									
Fall Semester					Spring Semester				
Course Code	Course Title	Credit Hours			Course Code	Course Title	Credit Hours		
		Th	Pr	Total			Th	Pr	Total
EA-104	Functional English	3	0	3	EC-104	Financial Accounting	3	0	3
CT-158	Fundamentals of IT	2	0	2	MT-153	Principle of Economics	3	0	3
MT-113	Business Mathematics	3	0	3	MG-112	Introduction to Sociology	3	0	3
MG-110	Fundamentals of Management	3	0	3	MG-114	Introduction to Business	3	0	3
MG-111	Principles of Marketing	3	0	3	ES-205	Islamic Studies	2	0	2
ES-105	Pakistan Studies OR	3	0	3		OR			
ES-127	Pakistan Studies (for foreigners)				ES-209	Ethical Behaviour (for Non-Muslims)			
Second Year									
EA-201	Oral Communications	2	1	3	MT-214	Applied Statistics	3	0	3
MG-211	Strategic Management	3	0	3	MG-214	Human Resource Management	3	0	3
MG-212	Technology Management	3	0	3	MG-215	Business Law & Policy	3	0	3
MG-213	Introduction to Business Finance	3	0	3	MG-216	Managerial Accounting	3	0	3
					EC-103	Macroeconomics-I	3	0	3
EC-101	Microeconomics-I	3	0	3	EA-200	Community Service	NC		
CT-153	Programming Languages	2	1	3					
Third Year									
EA-301	Business & Organizational Communication	3	0	3	MT-355	Financial Risk Management	3	0	3
MG-311	Product & Brand Management	3	0	3	MG-317	Operations Research	2	1	3
MG-312	Business Research Methods	3	0	3	MG-315	Business & Economic Forecasting	2	1	3
MG-313	Business Ethics & Corporate Social Responsibility	3	0	3	MG-481	Entrepreneurship	3	0	3

IM-416	Management Information System	2	1	3	MG-318	Consumer Behaviour	3	0	3
IM-303	Production Management	3	1	4	EA-220	Chinese Language-I	NC		
					EA-231	Turkish Language-I	NC		
					EA-224	German Language-I	NC		
					EA-226	French Language-I	NC		
					ES-222	Arabic Language-I	NC		

Final Year

MG-4XX	Specialization-1	3	0	3	MG-4XX	Specialization - 6	3	0	3
MG-4XX	Specialization - 2	3	0	3	MG-4XX	Specialization - 7	3	0	3
MG-4XX	Specialization - 3	3	0	3	CT-461	E-Commerce	3	1	4
MG-4XX	Specialization - 4	3	0	3	MG-480	Business Process Management	2	1	3
MG-4XX	Specialization - 5	3	0	3	MG-499	Final Year Project	0	3	3
MG-499	Final Year Project	0	3	3					
EA-221	Chinese Language-II	NC							
EA-232	Turkish Language-II	NC							
EA-225	German Language-II	NC							
EA-227	French Language-II	NC							
ES-223	Arabic Language-II	NC							

Specializations

Supply Chain Management					Marketing				
MG-450	Principles of Supply Chain Management	3	0	3	MG-460	Marketing Strategy	3	0	3
MG-451	Green Supply Chain Management	3	0	3	MG-461	Global Entrepreneurial Marketing	3	0	3
MG-452	Information Technology of SCM	3	0	3	MG-463	Corporation & Consumer Behaviour	3	0	3
MG-453	Supply Chain Inventory	3	0	3	MG-464	Personal Selling and Public Relation	3	0	3
MG-454	Supply Planning & Control Systems	3	0	3	MG-465	Trade and Consumer Promotions	3	0	3
MG-455	Business Process Simulation	3	0	3	MG-467	Strategies of Advertising	3	0	3

MG-456	Procurement Management	3	0	3	MG-468	Digital Marketing	3	0	3
					MG-469	Corporate Strategy	3	0	3
					MG-470	Public Relations	3	0	3
					MG-471	Retail Management	3	0	3
					MG-472	Sales Management	3	0	3
