

Dr. Hina Mubeen



Contact Information

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Academic Position

Assistant Professor of Management Sciences, Department of Economics & Management Sciences, NEDUET, since October 2021

Education

Ph.D. (HRM), 2020, SZABIST Karachi, PCD No. 22956

MS (HRM), 2012, SZABIST Karachi

MBA (HRM), 2006, Bahria University Karachi

BCS (Computer Science), 2003, Shah Abdul Latif University

Major areas of interest

Human Resource Planning, Strategic Human Resource Management, Organizational Behavior, Business Management, Professional Development & Grooming, Personal Management

Teaching Experience

Assistant Professor in NED University of Engineering and Technology (NEDUET), Economics and Management Science Department (EMD) since Oct 2021

Assistant Professor in Jinnah University for Women from Feb 2021 - Oct 2021

Research Supervisor & Adjunct Faculty (MBA HR) in SZABIST / Bahria University from Jan 2020 - Oct 2021

Assistant Professor, Director Institutional Development & HR Cluster Head in DHA Suffa University from Jan 2017 - Sept 2019

Assistant Professor MBA Day Program Manager & HR Cluster Head in SZABIST Karachi from Dec 2011 - Feb 2017

Senior Lecturer, Research Project Coordinator & Subject Group Leader HR in Bahria University from Jun 2006 - Jan 2012

Courses Taught

- 1- Human Resource Planning
- 2- Strategic Human Resource Management
- 3- Organizational Behavior
- 4- Organizational Development and Analysis
- 5- Business Management
- 6- Professional Development & Grooming
- 7- Personal Management
- 8- International Human Resource Management
- 9- Human Behavior
- 10- Motivation & Rewards
- 11- Fundamentals of HRM
- 12- Recruitment & Selection

Research Experience

Investigating organizational factors influencing women's work motivation and its impact on career satisfaction: An empirical evidence from Pakistan (PhD Dissertation)

Alam, S, Alam, R & Mubeen, H, (2021) Enhancing organizational performance through talent management practices. *Bahria University Journal of Humanities and Social Sciences*, vol. 4, no. 2, p.18

Mubeen, H, Karim, A & Alam, S (2020) Paradox of female labor force participation in South Asia. *South Asian Studies*, vol. 35, no. 2, p. 413

Mubeen, S., Aijaz, A., Mubeen, H., Ahmed, H., Fahmi, S. and Samreen, T., 2020. Analysis of the e-Learning educational atmosphere during Covid 19 pandemic: Empirical evidence from medical universities of urban Pakistan. *National Editorial Advisory Board*, 31(11), p.179.

Karim, A., Zaki A. R., & Mubeen, H. (2019). Managing workforce diversity in multicultural organizations: Some observations. *Journal of European Studies*, vol. 55, no.1

Mubeen, S., Kamran, M., Mubeen, H., & Rehan, R. (2019). The correlation between percent liver weight (PLW) and percent fat cells (PFC) of liver in HFD-STZ induced diabetic rats in comparison with insulin, metformin and combination treated diabetic rats. *The Professional Medical Journal*, vol. 26, no. 08

Mubeen, H., Khan N. R., & Khan, M. S. (2018). Organizational factors influencing women's work motivation and its impact on career satisfaction: A case of banking sector of Karachi. *Global Management Journal for Academic & Corporate Studies*, vol. 8, no.2

Mubeen, H., & Karim, A. (2017). Balancing career and motherhood: Perspective of female engineers working as full time university faculty. The Government, Annual Research Journal of Political Science, vol. 5, no. 5

Mubeen, H., & Rashidi, M. Z. (2014). Impact of long working hours on job satisfaction of employees working in the services sector of Karachi. Journal of Business Strategies, vol.8, no.1

Work-life balance among professional working women: A case study of private sector of Karachi (Conference Paper presented at NRCMB, SZABIST, Karachi, December 2013)

Factors influencing female teachers for joining teaching as a profession at higher education level in Pakistan (Conference Paper presented at NRCMB, SZABIST. Karachi, May 2013)

Other Professional and Community Engagements

Member Board of Trustees Panjwani Charitable Foundation (May 2014 – till date) which oversees progress of various projects including Zainab Panjwani Memorial Hospital (ZPMH), Zainab Panjwani School of Midwifery (ZPSM), Panjwani Center for Molecular Medicine & Drug Research (PCMD), Panjwani School-College for the Blind , Panjwani- Hisaar Water Research Institute and many others.

Lifetime Member and Chair Academic Council of Ida Rieu Welfare Association, School and College for the Blind and Deaf

Developed HR Manual for Ibtida Ventures Ltd. which was approved by the World Wide Fund For Nature (WWF)

Lead the focus group on “Gender equality, inclusive growth and women workforce motivation” at the AlKaram Studio and helped them develop gender inclusive HR policies

Conducted a training session on “Faculty Professional Development for the 21st Century” on 4th February 2019 for the teachers of DHA colleges at the DHA College for Women

Executive Producer, Project Lead, Sponsor and Script Writer for the documentary on Ida Rieu’s Sultan Ali Campus for the Visually Impaired (A Different Eye on the World <https://www.youtube.com/watch?v=cN7BOf6Puks>)

Nominated by the Promotion of Education in Pakistan (PEP) Foundation, Inc. New York to be Panelist for the National Education Forum on Higher Education, held at University of Punjab, Lahore on March 12, 2015. Theme of the session was “how to improve Academia-Industry Linkage and to promote Entrepreneurial Skills among students”

Project Head and Sponsor for the documentary on Rashid Memorial Welfare Organization (Rashidabad 2015 <https://vimeo.com/147182804>). It’s a purpose-build campus (district Tando Allahyar) having numerous schools and medical centers for the underprivileged people

Developed website for Ida Rieu Welfare Association (www.idarieu.org) in 2015. Also, voluntarily maintain this website and the Facebook page (Ida Rieu Official) linked with it since 2015

Facilitated APWA (All Pakistan Women's Association) in organizing a comprehensive teachers' training program by contacting HEC, STEDA (Sindh Teacher Education Development Authority) and Education and Literacy Department, Government of Sindh and getting the required support

Designed brochures (English + Urdu) for Sultan Ali Campus, Ida Rieu School for the Blind

Served as member Institutional Ethics Committee at Zainab Panjwani Memorial Hospital from 2013 to 2015

Facilitated SZABIST Social Sciences Department to collaborate with FESF (Family Educational Services Foundation) for Community Service Projects of students

Developed employee record forms for the doctors and staff of Zainab Panjwani Memorial Hospital and organized personal files of over 100 hospital employees

Worked for developing the website for the Ministry of Women Development, Sindh in 2008