

Curriculum Vitae

MUHAMMAD ASIM, Ph.D.

Contact & E-mail

92-300-9288637, masimku@hotmail.com

ACADEMICS:

Ph.D. in Business Administration with dissertation topic:

“A Comparative Study of Management Practices in Multinational and National Organizations of Pakistan”.

External Examiners

1. **Jean Marie Perettie**, Professor at ESSEC Business School, France.
2. **Dababrata. C.**, Professor at Plymouth Business School, UK.

Degree/Certificate	Year	Institution	CGPA/Div/Grade
PhD	2011	University of Karachi	-
MBA	2003	University of Karachi	3.00
M.Sc	2000	University of Karachi	First Division
B.E.	1997	N.E.D University of Engg. and Technology	First Division
Intermediate	1992	Adamjee Govt.Science College	A- Grade
Matriculation	1990	National High School	A-One Grade

PUBLICATIONS

1. Vol. 133, No. 2, June 2015. **Muhammad Asim**, Qanita Imtiaz Nafees and Yasir Jamal Pasha, *The Paradigms Shift in Organizational Management in 21st Century: Scope, Significance and Challenges from a Pakistan Perspective*, European Journal of Scientific Research, pp. 225-232, ISSN : 1450-216X / 1450-202X, Scientific Research Platform (SRP).
2. Vol. 3 Issue.3, September 2014. **Muhammad Asim** and Qanita Imtiaz Nafees, *Pakistan Railways at the Verge of Collapse: A Case Study*, International Review of Management and Business Research, pp. 1728 -1739, ISSN : 2306-9007, Academy of IRMBR Publications.
3. Volume 2, No.1, June 2013. **Muhammad Asim** and Dr. A. R. Zaki, *Pakistan Steel Mills Amid Crisis*, South Asian Journal of Business and Management Cases, pp. 39-49, Print ISSN- 2277-9779, SAGE Publications.
4. Volume 3, No.1, Spring 2013. Shamaila Hassan Khan, Farooq-e- Azam Cheema, Nadeem. A. Syed, and **Muhammad Asim**, *Human Resource Management Practices in SMEs: An Exploratory Study*, Global Management Journal for Academic and Corporate

Studies, pp.78-93, ISSN- 2219-6145 (Print), 2305-0756 (Online), Bahria University, Karachi.

5. Volume 9, No.1, Spring 2013. Sidrat Jilani, Farooq-e-Azam Cheema, **Muhammad Asim**, *Exploring Impact of Macro Economic Variables on GDP of Pakistan*. Journal of Management and Social Sciences, ISSN-1814-9790, pp. 40-48, Institute of Business and Technology, Karachi.
6. Volume 9, No.1, Spring 2013. **Muhammad Asim**, Sohaib uz Zaman, Tayyaba Zarif, *Implementation of Total Quality Management in Construction Industry: A Pakistan Perspective*. Journal of Management and Social Sciences, ISSN-1814-9790, pp. 24-39, Institute of Business and Technology, Karachi.
7. Volume 6, No.1, Spring 2013. Afzal Ahmed Shah, Dr. Farooq-e-Azam Cheema, **Muhammad Asim**, Dr. Rizwana Bashir, *Exploring Impact of OD Values over Organizational Effectiveness: A Case for Small and Medium Enterprises (SMEs) at Karachi*. Nice Research Journal of Social Sciences (NRJ), ISSN-2219-4282, pp. 171-189, Newports Institute of Communications and Economics, Karachi.
8. Volume 3, No.2, July-Dec 2012. **Muhammad Asim** and Dr. A.R. Zaki, *Management Progression and Prospects- A Comparative Global and Historical Overview of the National and Multinational Organizations in the Context of Pakistani Business Environment*, Journal of History and Social Sciences, ISSN-2221-6804, EISSN-2305-0187, pp. 39-64, BCC&T Press, University of Karachi
9. Volume 51, Part-I, Jan-Jun 2012. Dr. Jan Muhammad, **Muhammad Asim**, Dr. Faraz Wajidi, *Public Sector: Its Scope and Performance Assessment in Balochistan*, Journal of Social Sciences and Humanities, ISSN-0257-4276, pp. 261-276, BCC&T Press, University of Karachi.
10. Volume 8, No.1, Spring 2012. Aneeta Yaqoob, Dr. Farooq-e-Azam Cheema, **Muhammad Asim**, *Management Competencies for Enhancing Employee Engagement at Work: A Case Study of the Rajby Industries Karachi*, Journal of Management and Social Sciences, ISSN-1814-9790, pp. 11-18, Institute of Business and Technology, Karachi.
11. Volume 10, No.10, Sep-Oct. 2012. **Muhammad Asim** and Dr.A.R. Zaki. *Assessing the Viability of Quality Management in Organizations- A Retrospective and Prospective Overview with Reference to Pakistan*. IOSR Journal of Business and Management, ISSN-2278-487X, pp.14-24.
12. Volume 2, No.11, Nov. 2012. Dr. A.R. Zaki and **Muhammad Asim**. *Implication of Knowledge Management on Employees' Behavior in Contemporary Business Organization*. International Journal of Academic Research in Business and Social Sciences, ISSN-2222-6990.
13. Volume 5, No.6, Nov-Dec. 2012. Dr. A.R. Zaki and **Muhammad Asim**. *Export Diversification Model- A Strategic View for Economic Development with Reference to Pakistan*. IOSR Journal of Business and Management, ISSN-2278-487X, pp.01-18.

14. Volume 8, No.2, Fall 2012. Imran Umer Chhapra and **Muhammad Asim**, *Determinants of Capital Structuring: An Empirical Study of Growth and Financing Behavior of Firms of Textile Sector in Pakistan*. Journal of Management and Social Sciences, ISSN-1814-9790, pp. 01-10, Institute of Business and Technology, Karachi.
15. Volume 8, 2011. **Muhammad Asim** and Faraz A. Wajidi. *Prospective and Retrospective View of ISO Certification in Developing Countries (with special reference to Pakistan)*. Schema Humanities and Social Sciences Journal, ISSN-1991-8461, pp.117-134. Dept. of Special Education, University of Karachi.
16. Volume 11, 2010. Dr. Abuzar Wajidi and **Muhammad Asim**. *Towards Instilling the Concept of Corporate Social Responsibility (CSR) in under Developing Countries with Reference to Pakistan*, Pakistan Journal of Special Education, ISSN-1818-2860. pp 149-166, BCC&T Press, University of Karachi.
17. Volume 8, Number 11, November 2009. Dr. Abuzar Wajidi and **Muhammad Asim**. *The Realms of Knowledge Management from an Organizational Perspective*, International Business and Economics Research Journal, ISSN-1535-0754. pp 121-132. The Clute Institute for Academic Research, USA.
18. Volume 1, No. 1. June 2006. Dr. Abuzar Wajidi and **Muhammad Asim**. *Educational Management in Pakistan-Linking the Chain of Economic Importance from Higher Level to Lower Level*. Journal of Social Sciences and Humanities, ISSN-0257-4276, pp 21-33. BCC&T Press, University of Karachi.

WORK EXPERIENCE

ORGANISATION	DESIGNATION and COURSES TAUGHT	FROM	TO
Karachi University Business School, University of Karachi, Pakistan.	Associate Professor (TQM, Business Sustainability, CSR etc)	Dec. 2014	Till-date
Chairman, Faculty of Business and Management Studies, Nazeer Hussain University, Karachi	Associate Professor (Business Sustainability/Organizational Development etc.)	Jan, 2014	Nov. 2014
Karachi University Business School, University of Karachi, Pakistan.	Assistant Professor (Entrepreneurial/Management Courses etc.)	Dec, 2011	Dec, 2013
Karachi University Business School, University of Karachi, Pakistan.	Lecturer (Marketing/Management Courses etc.)	Feb , 2006	Nov, 2011
Karachi University Business School, University of Karachi, Pakistan.	Lecturer (co-operative)	July , 2004	Feb, 2006

	(Marketing/Management Courses etc.)		
SZABIST University	Visiting Faculty member (MS/PhD Course)	2013	Till-to-date
Hamdard University	Visiting Faculty member (MS Courses)	2011	Till-to-date
Institute of Cost & Management Accountants of Pakistan	Visiting Faculty member (Management Courses)	Jun, 2005	Dec, 2008
Karachi University Dept. of Petroleum, University of Karachi, Pakistan.	Visiting Faculty member (Production Management Courses)	Jan, 2005	Till-to-date
Karachi University Dept. of Commerce, University of Karachi, Pakistan.	Visiting Faculty member (Marketing/Management Courses)	July, 2005	Till-to-date
Allama Iqbal Open University, Karachi, Pakistan	Visiting Faculty member (Management Courses)	2005	2010
Akhtar Brothers Electro Enterprises, Karachi, Pakistan	Design Engineer	July, 2000	May, 2003

Supervision of Phd Thesis (In Progress)

- A Study of Relationship between Labor Laws and Organizational Management in Pakistan
- Application of TQM In Healthcare Industry Of Pakistan- An Analysis of Agha Khan Hospital
- The Concept Of EVP from a Local Perspective

Supervision of M.Phil/MS Thesis (Completed)

- Determinants of Employee Retention in Pakistani Organizations. (Bahria University)
- Impact of Work-Life Problems on Women Organizational Commitment: A Case Study of Private Universities in Pakistan. (Bahria University)

Project Reviewer

Nominated as **HEC Project Reviewer** under the National Research Program for Universities (NRPU) of Higher Education Commission, Pakistan (HEC).

Research Project Submitted for HEC Under National Research Program For Universities (in Approval Process)

Development of a Model to Implement Total Quality Management (TQM) in the Construction Industry of Pakistan for Continuous Improvement.

Projects Supervised at MS/M.Phil Level

- Determinants of Employee Retention in Pakistani Organizations
- Impact of Work-Life Problems on Women Organizational Commitment: A Case Study Of Private Universities in Pakistan
- Strategic Move of Dawood Lawrencepur in Energy Sector
- Issues of Quality Management in Construction Industry of Pakistan
- Quality Standards in Different Construction Projects at IBA
- Effect of Globalization on The Local Industry Of Pakistan
- Effect of Media in Reshaping The Society
- Changing Role Of Marketing in Contemporary Organization
- TQM Implementation in Pakistan Construction Industry
Contractor's overview
- Top Management Commitment For TQM
- TQM Practices in Local Construction Industry
- The State Of PSO- An Evaluation From a Management Perspective
- A Critical Analysis of PTCL- An Ethical Perspective
- Etc

WORKSHOP/ SEMINARS AND CONFERENCES ATTENDED

1. First International workshop on **Sustainable Quality Improvement in Pakistan**, invited as a **Speaker** at NED University of Engg. and Technology, Karachi on April 05, 2014.
2. **3rd International Research Conference (SIRC)** on Management, Social Sciences, Economics and Computing, invited as a **Session Chair** at SZABIST, Karachi on Dec 14, 2013.
3. Workshop on **Organizational Management Practices**, Invited as a **Speaker**, Karachi Institute of Management and Sciences (KIMS) on Feb 25, 2013.
4. Workshop on **Self-Assessment Report** organized by Quality Enhancement Cell, University of Karachi, Karachi on Sept 03, 2012.
5. Workshop on "**Performance Management through Balanced Scorecard**" Organized by the Management Association of Pakistan, Karachi on March 17, 2011.
6. Workshop on "**Learning and Research Skills**" Organized by the Higher Education Commission of Pakistan in collaboration with Federal Urdu University, Karachi during Nov.10-12, 2010.

7. Participated and presented paper in “**International Corporate Social Responsibility Conference**” held at Pearl Continental Hotel, Lahore, Nov. 25-26, 2008.
8. International Workshop on “**Global Environmental Conflicts; Change and Adaptation**”, Organized by Higher Education Commission of Pakistan, Institute of Environmental Studies, Area Study Centre for Europe, University of Karachi, in collaboration with Venice International University, Italy, March 6-9, 2008.
9. Workshop on “ **Entrepreneurship: An Emerging Discipline**” Organized by Department of Learning Innovation, Higher Education Commission, Islamabad, Pakistan, Feb 23-24, 2007.
10. Workshop entitled “**Tutors Orientation Workshop**” conducted by Allama Iqbal Open University during March 4-5, 2004.
11. Two Day Workshop on “**Industrial Safety and Technology**” conducted by Dept. of Petroleum Technology, University of Karachi, April 26-28, 2000.
12. Society of Petroleum Engineers (SPE) sponsored to attend the “**Sixth Annual International SPE Conference**” held at Marriott Hotel, Islamabad in Oct11-12, 1999.

ADDITIONAL RESPONSIBILITIES

1. Research Advisor/Supervisor and Member of Editorial Board at University of Karachi, NED University of Engg. & Technology, SZABIST, Bahria University, Hamdard University, Newport University, KASBIT University etc.
2. Act as a Team Leader in preparation of Quality Assessment Report submitted to Quality Enhancement Cell, University of Karachi.
3. Knowledge of contemporary teaching practices and experience in testing/assessment; Knowledge of Quality Assurance and Standards for Accreditation; E-learning, and curriculum/materials design and developments.
4. Member Board of Departmental Research Committee
5. Member Board of Studies (2006-09) –Karachi University Business School
6. Member Board of Faculty (2006-09) –Karachi University Business School
7. Student Advisor (2008) - Karachi University Business School
8. Assisting Chairman, Karachi University Business School in various academic projects and organizing Workshops/ Guest Speaker Lectures, Seminars etc.
9. Nominated to represent the Karachi University Business School, University of Karachi, at the Curriculum Design meeting of Higher education Commission (NCRC) held at Lahore.
10. Team Leader for compiling the National Business Education Accreditation Council (NBEAC) of Higher Education Pakistan (HEC).

AFFILIATIONS AND MEMBERSHIP

1. Member of “**Management Association of Pakistan**”
2. Member of “**Pakistan Engineering Council**”
3. Member **NCRC-HEC, Pakistan**
4. Member Review Committee **NRPU- HEC, Pakistan**

Courses Taught

- Organizational System/Management Theory and Practice/ Enterprise Management
- Total Quality Management (TQM)
- Business Sustainability
- Human Resource Management
- Business Society and Ethics
- Organizational Dynamics and Leadership
- Training and Development
- Corporate Marketing/ Strategic Marketing
- Entrepreneurship
- Brand Management
- Production Management/Operation Management
- Business Mathematics
- Business Statistics
- Production Economics
- Project Evaluation and Feasibility Analysis
- Production Economics
- And others

SKILLS/INTERESTS

1. Working Knowledge of Windows, Word, Excel, PowerPoint, Internet etc..
2. Good Communication skills
3. Event Management
4. Environmental Protection
5. Reading, Sketching, Traveling, etc.

REFERENCES

Excellent references available upon request