

Batch 2019-20

Group No	Name of Students	Roll No.	Title on Final Report	Supervisor	Co Supervisor
MG_1	Neelam Kumari	MG-19001	Impact of CSR on Organizational Performance with moderating effect of Corporate Reputation	Dr.Hina Mubeen	Ms.Syeda Zuimah Wasim
	Syeda Tooba Hashmi	MG-19016			
	Bushra Qurban	MG-19305			
	Ali Mehmood	MG-17302			
MG_2	Ilsa Imran	MG-19003	Spatial and Temporal Management of Storage in Yunus Textile Mill.	Dr.Raza Ali Khan	Mr.Adnan Khalil
	Syed Noor Ul Qadr	MG-19022			
	M.Hammad Siddiqui	MG-19032			
	M. Faizan ul Haq	MG-19054			
MG_3	Sharmeen Ahmer	MG-19004	Issues in inventory management of raw material	Dr.Farhan	
	Haseeb Deedar Hussain	MG-19028			
	M. Hammad Arif	MG-19034			
	Syed Shamaiem Jamil	MG-19059			
MG_4	Ruhaab Malik	MG-19035	The Impact of 360 Supply Chain Integration on Overall Performance of an organization	Dr.Mirza Faizan	Ms.Jaweriya Naz
	Ayesha Azmat	MG-19005			
	Javeria Haider	MG-19008			
	Laiba Siddiqui	MG-19013			
MG_5	Iqra Waheed	MG-19006	Consumer Behavior Evaluation using Neuromarketing Techniques in social media & Advertisement.	Dr.Farhan	Ms.Syeda Zuimah Wasim
	M.Umer	MG-19025			
	Syed Hussain Raza	MG-19053			
	Kinza Shaikh	MG-19071			
MG_6	Rimla Zaman	MG-	Determinants of	Dr.Faheem Akhter	Ms.Syeda Zuimah

		19007	Impulsive Buying		Wasim
	Misbah Haider	MG-19021	Behaviour in the Context of Pakistani Supermarkets		
	Jibran Ahmed	MG-19029			
MG_7	Mina Khawaja	MG-19064	Analysis of Job Specification and Curriculum Management and Business Graduates	Dr.Mirza Faizan	Dr.Hina Mubeen
	Bilal Tariq	MG-19033			
	Afreen Zafar	MG-19010			
	Narmeen Zafar	MG-19037			
MG_8	Syeda Nimra Rehman	MG-19017	Managing the inventory management issues while adopting green supply Chain.	Dr.Faheem Akhter	Mr.Adnan Khalil
	Fartashia Sheikh	MG-19012			
	Isma Fatima	MG-19011			
	Sultan Saleem	MG-19062			
MG_9	Syeda Hania Ayaz	MG-19014	Impact of Advertising Appeal on Consumer Buying Behavior	Dr.Hina Mubeen	Ms. Jaweriya Naz
	Zobia Fatima	MG-19018			
	Prena Kumari	MG-19020			
	Asad Ali	MG-19069			
MG_10	Wanya Khalid	MG-19019	The study and analysis of sustainable practices of OMC's - The global initiative of Shell Pakistan	Dr.Raza Ali Khan	Mr.Adnan Khalil
	Urooba Hashim	MG-19044			
	Sumaiya Khalid	MG-19046			
	Bisma Habib	MG-19048			
MG_11	Daniyal Khurram	MG-19063	Effective use of Social media Marketing on Consumer Buying Behavior in context of Restaurant Business.	Dr.Raza Ali Khan	Ms. Syeda Zuimah Wasim
	Noor Ul Hussain	MG-19026			
	Anas Izhar	MG-19027			
	Shifa Waseem	MG-19301			

MG_12	Radiyah Moiz	MG-19068	Role of Information Tech. in supply Chain Management.	Dr.Muhammad Shahid Iqbal	Mr.Adnan Khalil
	Maham Zehra	MG-19036			
	M. Ameen Ul Haque	MG-19057			
	Jam Naeem Ali	MG-19302			
MG_13	Horain Saleem	MG-19066	The Impact of Supply Chain Management Practices on the overall Performance (Pak Oxygen Ltd).	Dr.Hina Mubeen	Mr.Adnan Khalil
	Syed Daniyal Ali	MG-19060			
	BiBi Areej	MG-19038			
	Syed Obaid Abbas	MG-19061			
MG_14	Warisha Khan	MG-19040	Role of ML-1 In Supply Chain System of Textile Industry	Dr.Muhammad Shahid Iqbal	Dr.Farhan
	Tayyaba Izhar	MG-19039			
	Vijay Kumar	MG-19304			
MG_15	Maryam Ejaz	MG-19041	Issues in the Healthcare Supply Chain Management	Dr.Farhan	
	Tehreem Mateen	MG-19070			
	Love Kumar	MG-19303			
MG_16	Darakhshan Nigar	MG-19065	Consumer Decision Marking In Conventional Banks and Islamic Banks based on Quality of Service.	Dr.Muhammad Shahid Iqbal	Ms.Jaweriya Naz
	Aleeza Fatima	MG-19045			
	Rubab Fatima	MG-19047			
	Haseeb Yousuf	MG-19052			

Batch 2018-19

Sr. no	Group Members	Roll No.	Topic	Supervisors
FMG-1	Naba Hussain (GL)	MG-068	Prospects for sustainable procurement practices – A case of Martin Dow	Dr.Mirza Faizan Ahmed
	Yusra Iqbal	MG-023		
	Ahsan Altaf	MG-021		
	Hasnain Rizvi	MG-017		
FMG-2	Urwah Mansoor (GL)	MG-071	Relationship between Supply Chain Management Practices and Firm Performance: An investigation on the economic benefits of retail businesses from consumer perspective	Dr.Raza Ali Khan
	Anem Ali	MG-042		
	Saleha Mairaj	MG-070		
	Nuzaifa Zaim	MG-043		
FMG-3	Hamza Ahmed Sheikh (GL)	MG-075	Research and marketing strategies for the relaunch of Chicky Meal	Dr.Faheem Akhter
	Sana Ahmed	MG-061		
	Zara Nadeem Sheikh	MG-063		
	Unsia Shafique	MG-074		
FMG-4	Syed Muhammad Wasif (GL)	MG-044	Analysing the supplier's reliability and lead time of manufacturing firm	Dr.Raza Ali Khan
	Murtaza Ali	MG-066		
	Amna Farooq	MG-024		
	Yusra Aftab	MG-037		
FMG-5	Yasaarat Tariq (GL)	MG-060	The impact of social media marketing on consumer behaviour	Dr.Hina Mubeen
	Alizah Rizvi	MG-062		
	Hareem Khalid	MG-013		
	Sarah Hanif	MG-012		
FMG-6	Midhat Fatima (GL)	MG-027	The impact of advertising on consumer behaviour: A study on Pakistan's fashion industry	Dr.Faheem Akhter
	Sara Binte Sarfaraz	MG-010		
	Rahema Shoaib Khan	MG-064		
	Bilal Hameed	MG-016		
FMG-7	Zarsha Bin Zarhan (GL)	MG-040	ABC classification of suppliers and materials – A case of Tri-Pack films	FAI
	Najaf Fatima	MG-072		
	Manahil Sajjad	MG-004		
	Afia Shahid	MG-052		
FMG-8	Arfa Saeed (GL)	MG-003	Sustainable supply chain practices in Textile sector: A case of Yunus Textile Mills	Dr.Raza Ali Khan
	Jawad Mehmood	MG-011		
	Syed Ousaf Ahmed	MG-053		
	Ghazal Shabbir	MG-058		
FMG-9	Muskaan Shahbaz (GL)	MG-055	The possible wats of e-billing	Dr.Mirza Faizan Ahmed

	Rimsha Ahmed	MG-045	and its acceptability in customers – A case of SSGC	
	Zaima Rafiq	MG-051		
	Nimra Manzor	MG-054		
FMG-10	Maham Haider (GL)	MG-035	Prevalent determinants of customer satisfaction from the lens of online shopping – A study of apparel sector of Pakistan	Dr.Hina Mubeen
	Sameen Abdul Samad	MG-001		
	Areeba Afzal	MG-041		
	Zonera Raza Khan	MG-302		
FMG-11	Afnan Siddiqui (GL)	MG-030	Customer Return Rate In E-commerce Industry – A case of Scents n Secrets	FAI
	Ali Ahmed	MG-002		
	Hira Arif	MG-073		
	Nameera Zulfiqar	MG-056		
FMG-12	Kashaf Naseem (GL)	MG-031	Supply Chain Efficiency in Packaging Industry	Dr.Raza Ali Khan
	Iqra Farooq	MG-033		
	Javeria Iqbal	MG-059		
	Syeda Fatima	MG-057		
FMG-13	Ramsha Amir (GL)	MG-007	Impact of green marketing on brands and consumer behaviour	Dr.Raza Ali Khan
	Zainab Imtiaz	MG-015		
	Sajjal Khatri	MG-029		
	Aleena Rizwan	MG-032		
FMG-14	Madheea Afroz (GL)	MG-014	End to end optimization of supply chain processes using CPFR industry 4.0	Dr.Raza Ali Khan
	Rooma Faheem	MG-026		
	Dua Ashraf	MG-065		
	Aqsa Hareem	MG-008		
FMG-15	Asfa Ejaz (GL)	MG-006	Scope and challenges in sustainable logistic practices in aviation industry: A case study of SereneAir	FAI
	Urwah Batool	MG-034		
	Sadiya Asghar	MG-047		
	Zubia Seher	MG-048		

Batch 2017-18

Roll No.	Group Members Name	Company Name	Project Title	Internal Supervisor	External Supervisor
MG-051	Muhammad Hamza	Jaffer Agro System Pvt. Ltd.	Challenges of Inventory Management	Dr. Raza Ali Khan	Mr. Samir
MG-015	Areeba Shakeel				
MG-023	Ayesha Zakir				
MG-031	Sundas Ali				
MG-032	Omna Ajmeri				
MG-039	Khulood Afaq	SSGC	Transformation of conventional inventory management into just in time - A Case of meter manufacturing in SSGC	Mr. Mirza Faizan Ahmed	Mr. Fahad
MG-033	Ayesha Abdul Rehman				
MG-017	Kashaf Kanwal				
MG-035	Marzia Fatima				
MG-068	Ikhlaq Ahmed				
MG-059	Abdul Moiz Shahid	Dippit Sauces	Wastage Analysis of Raw Material, Packaging Material & On Floor Wastages	Dr. Raza Ali Khan	Mr. Ubaid
MG-05	Ariba Muzaffar				
MG-028	Shamaim Islam				
MG-034	Wadiya Uzair				
MG-059	Mohammad Areeb Kazmi				
MG-063	Hamd Saeed	Toyota Indus Motor limited	Reduce Inventory levels and effective space utilization in Warehouse for local part suppliers through lean tools and techniques	Ms. Maham Fatima	Mr. Shahzad San
MG-062	Taha Raza				
MG-009	Imaan Yusuf				
MG-024	Reemal Sarfaraz				
MG-014	Ashna Yasmeen				
MG-016	Filza Samar	Trax Logistics	Supply Chain Automation -	Mr. Mirza Faizan Ahmed /	Mr. Mohsin

MG-018	Syeda Sidra Navaid		A Case of Traxx Logistics	Mr. Shabbir Ahmed	
MG-020	Arhama Zafar				
MG-030	Maryam Shabbir				
MG-037	Ramsha Athar Khan				
MG-065	Faqir Ahmed				
MG-055	Muneeb Javaid				
MG-064	Uzman Ahmed				
MG-049	Hasan Ali Kazim	A-One Techniques Pvt. Ltd	Industrial Integrated Management Systems	Ms. Faiza Jahangir	Mr. Muhammad Anas Khan
MG-053	Muhammad Ibrahim				
MG-067	Ashar Hashmi				
MG-038	Urooba Hussaini				
MG-026	Samrah Nehal				
MG-027	Aliza Abbasi	Pakola	Quality control and reduce inventory, warehousing and manage cash flow.	Ms. Faiza Jahangir	Mr. Haqqani
MG-008	Ansa Faheem				
MG-10	Laiba Qayam				
MG-301	Masroor Ahmed				
MG-022	Hafsa Mazhar				
MG-056	Syed Zafar Haider				
MG-019	Khushbukht Shuja	Unilever Pakistan	Changing the basic food trend in Pakistan (Knorr Noodles)	Ms. Bariya Faizan	Mr. Saqib
MG-054	Syed Taimoor Razi				
MG-011	Wafa Ahmed Khan				
MG-025	Mahnoor Afaq				
MG-036	Aleena Nadeem	Startup	First cosmetic online promotional digital platform	Ms. Bariya Faizan	Mr. Saqib
MG-007	Feeha Saeed				

MG-006	Mahnoor Khan				
MG-013	Zoha Nadeem Baig				
MG-070	Alishbah Shahid				
MG-040	Maham Jameel	Unilever Pakistan	Development of channel for wedding/events (Magnum by Unilever)	Ms. Bariya Faizan	Mr. Saqib Pervaiz
MG-021	Anoosha Sheikh				
MG-047	Ahmed Alam				
MG-029	Areeba Aslam				
MG-052	Meesum Abbas				
MG-057	M Immad Uddin	Startup	Startup as Digital Marketing Agency	Ms. Bariya Faizan	-
MG-042	Unaiza Fatima				
MG-61	Hassan Mansoor				

Batch 2016-17

Roll No.	Group Members	Topics	Adviser (Internal-I /External-E)
MG-001 MG-025 MG-002 MG-004 MG-003	Kainaat Saleem Hareem Baig Hareem Waqar Harum Aijaz Simra Akhtar	Loss management in supply chain – Case of Novartis Pharma	Mirza Faizan Ahmed (I) Mr. Farhan (E)
MG-009 MG-024 MG-012 MG-043	Ramsha Amjad Durshina Khan Iqra Akbar Muhammad Adil	Interdependence and its impact on large business groups in Pakistan	Mirza Faizan Ahmed (I) Dr. Ali Choudhry (E)
MG-042 MG-036 MG-037 MG-302	Muhammad Umer Siddiqui Syed Safi Ahmed Syed Muhammad Hasnain Syed Sabir Shah	Multi-unit selective inventory control in three dimensions – Case of Midas Safety Inc.	Mirza Faizan Ahmed (I) Mr. Numair (I) Mr. Saddam (E)
MG-026 MG-007 MG-019 MG-028 MG-030	Marium Najaf Muntaha Saleem Areeba Raza Farina Shah Tooba Zahoor	Tiles market sizing, growth rates, and market share	Mirza Faizan Ahmed (I) Mr. Masood Jaffery (E)
MG-006 MG-021 MG-031 MG-015 MG-005	Aqsa Anjum Tooba Jamal Wasma Mujahid Saba Abbas Yamama Kamran	Integrating inventory management – Case of Shabbir Tiles and Ceramics Ltd.	Mirza Faizan Ahmed (I) Mr. Khurram (E)
MG-008 MG-023 MG-020 MG-027	Noureen Vadsaria Dua Zehra Anusha Khan Neha Saleem	Digitization in the pharmaceutical marketing – Case of Novartis Pharma	Mirza Faizan Ahmed (I) Dr. Syed Rafique Ahmed (E)
MG-011 MG-018 MG-016 MG-029 MG-303 MG-305	Iqra Yaseen Aisha Nisar Anosha Ahmed Salma Hafiz Syed Ali Muhammad Khalid Bin Tipu	Study on the possibilities of paperless warehousing in Imtiaz Super Market	Mirza Faizan Ahmed (I) Ms. Maham (I) Mr. Ghulam Mustafa (E)
MG-304 MG-014 MG-041 MG-013 MG-022	Shaikh Aqsa Rizwan Iqra Tasneef Shazia Khan Momina Rehman	Impact of compliance freight on environmentally sustainable energy supply in Pakistan – Case of PSO	Dr. Raza Ali Khan (I)
MG-034 MG-035 MG-301 MG-306	Sibtain Ali Muhammad Arsalan Hafeez Zubair Ahmed Syeda Kanza	CPEC and logistics industry outlook of Pakistan	Mirza Faizan Ahmed (I) Dr. Farrukh (I)

Batch 2014-15

Roll No.	Group Members	Project Title	Company	Internal Advisors
MG-002	Attaf Sheikh	Product life Cycle Study Concept to Retail Shelf	Gul Ahmed	Dr. Sheheryar
MG-008	Aqsa Younus			Ms. Sadia Majeed
MG-011	Mustahibah Masroon			
MG-022	Fatima-Tuz-Zehra			
MG-007	Hira Saleem	To Study Materials Flow & Implement FIFO in Warehouse.	Al-Karam	Dr. Mehmood
MG-009	Maryam Fatima			Ms. Sadia Majeed
MG-029	Tashfah Tauqir			
MG-046	Nawal Khan			
MG-040	Sarah Tanveer	Lean warehousing Management.	OBS	Dr. Mehmood
MG-017	Urooj Naqvi			Dr. Anis Fatima
MG-031	Hajera			
MG-049	Yumna Maryam			
MG-005	Ansiya Khanum	Application of Supply Chain Management.	Junaid Jamshed	Dr. Mehmood
MG-026	Ayesha Ali			Dr. Aqeel Ahmed
MG-021	Bushra Rizwan			
MG-047	Sana Fatima			
MG-018	Muhammad Ayub	Shifting of Sub Assembly area to PCL area (Design of new Sub Assembly area & Supply Mechanism of Assembled Part to Main Assembly line)	Indus Motors Co.	Dr. Mehmood
MG-034	Fariz-UI-Hassan			Dr. Aqeel Ahmed
MG-045	Syeda Sarah Arshad			
MG-019	M. Salman Marfani			
MG-035	Shazmina Abrar	Analysis of Service quality in QEC NED.		Dr. M. Wasif
MG-048	Fatima Hasan			Mr. Ali Zulqarnain
MG-001	Abdul Latif			
MG-016	Zubair Azhar			
MG-004	Nisa Batool	Brand Image and equity Study	Gul Ahmed	Ms. Asma Syed
MG-030	Maria Batool			
MG-044	Usama Ali Khan			
MG-014	Hamza Malik			
MG-024	Javeria Riaz Khan	To develop an Organizational Culture of local tech companies.	Love for Data	Dr. Anis Fatima
MG-013	Tooba Ejaz			Dr. Aqeel Ahmed
MG-041	Shan Ali			
MG-027	Taha Khan Jamali			
MG-020	S. M. Dilawar Abbas	Application of Lean Manufacturing techniques / Principles in order to save logistics/ rack storage space for new model introduction.	Indus Motors Co.	Dr. Mehmood
MG-033	Fatima Mazher			Ms. Sadia Majeed
MG-023	Abdullah Talat			
MG-043	Muhammad Ali Shahid			

MG-038	Haider Abbas	Super Compect Warehousing (Robotic Warehousing, Horizontal to vertical Warehousing)	Auvitronics	Dr. Shakeel
MG-003	Muhammad Mudassir			Ms. Javeria
MG-028	Sabahat Shahnawaz			
MG-037	Rabika Rafiq			